

48139-12

2/5/2014

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460-0001

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

February 5, 2014

Ms. Linda Warren
VP Sales & Marketing
Hilton Head Laboratories, Inc.
One West Camino Real, Suite 114B
Boca Raton, FL 33432

**Subject: Amended Labeling; Direct Response to SAL Dated May 13, 2009
EVERGLADES INSECT REPELLENT TOWELETTE, EPA Reg. No. 48139-12
Your Submission Dated August 22, 2013 & E-Resubmission Dated February 5, 2014**

Dear Ms. Warren:

The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act (FIFRA), as amended, is acceptable.

Should you wish to add/retain a reference to the company's website, smart phone/tablet app and/or a QR code reader on your product label, please be aware that the website, smart phone/tablet app and/or a QR code reader becomes labeling under FIFRA and is subject to review by the Agency. If the website, smart phone/tablet app, and/or a QR code reader is false or misleading, the product would be misbranded and unlawful to sell or distribute under section 12(a)(1)(E) of FIFRA. 40 CFR §156.10(a)(5) lists examples of statements EPA may consider false or misleading. In addition, regardless of whether a website, smart phone/tablet app, and/or a QR code reader is referenced on a product's label, claims made on the website, smart phone/tablet app, and/or a QR code reader may not be substantially differ from those claims approved through the registration process. Therefore, should the Agency find, or if it is brought to our attention that a website, smart phone/tablet app, and/or a QR code reader contains false or misleading statements or claims substantially differing from the EPA-approved registration, the website, smart phone/tablet app, and/or a QR code reader will be referred to EPA's Office of Enforcement and Compliance Assurance (OECA). As an alternative, you may refer consumers to the company's phone number or e-mail address.

A copy of your label stamped "Accepted" is enclosed for your records. If you have any questions about this label review, please contact Mr. Carmen J. Rodia, Jr. at (703) 306-0327 or via e-mail at Rodia.Carmen@epa.gov.

Sincerely Yours,

Richard J. Gebken

Richard J. Gebken
Product Manager (10)
Insecticide Branch
Registration Division (7504P)

Enclosure:
048139-00012 D483197

Label Stamped "Accepted," dated February 5, 2014

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Front Label

EVERGLADES

UNSCENTED
INSECT REPELLENT
TOWELETTE

"On-The-Go Protection"

Repels Mosquitoes, Biting Flies, Ticks, Chiggers, No-See-Ums, Gnats and Fleas

ACTIVE INGREDIENTS

DEET®	25.0%
Other Ingredients	75.0%
TOTAL	100.00%

KEEP OUT OF REACH OF CHILDREN

NOTE: For general precautions and use restrictions, refer to back panel.

Made in USA • New Wt.- .2469 oz. (7 grams)

Back Label

Long Lasting Protection • Easy Application • Protecting You Since 1985

PRECAUTIONARY STATEMENT: HAZARDS TO HUMANS-WARNING: Causes moderate eye irritation. Harmful if swallowed. Avoid contact with eyes. Wash hands thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using a toilet. Remove and wash treated clothing before reuse. Do not apply over cuts, wounds, or irritated skin. Do not apply near eyes and mouth. Apply sparingly around ears. Do not apply to children's hands. Do not allow children to handle this product. Use of this product may cause skin reaction in rare cases.

PHYSICAL & CHEMICAL HAZARDS: FLAMMABLE: Do not use or store near heat sources, sparks or open flame. Keep treated surfaces away from fire or flame until dry. Do not reuse empty package.

DIRECTIONS FOR USE: It is a violation of federal law to use this product in a manner inconsistent with its labeling. **READ AND FOLLOW ALL DIRECTIONS AND PRECAUTIONS ON THIS PRODUCT LABEL.** To repel insects, open package, remove and unfold towelette, and apply evenly and completely to exposed skin areas. If used on the face, apply sparingly and avoid eyes. Use just enough repellent to cover exposed skin and/or clothing. Do not use under clothing. Avoid over-application of this product. After returning indoors, wash treated skin

ACCEPTED
February 5, 2014
Under the Federal Insecticide, Fungicide,
and Rodenticide Act, as amended, for the
pesticide registered under:

EPA Reg. No: 48139-12

with soap and water. Wash treated clothing before wearing it again. DO NOT APPLY ON OR NEAR: acetate, rayon, spandex, or other synthetics (other than nylon), furniture, plastics, leather, watch crystals and painted or varnished surfaces including automobiles. **Use of this product may cause skin reactions in rare cases. If you suspect a reaction to this product, discontinue use, wash treated skin and call your local poison control center. If you go to a doctor, take this repellent product with you.**

FIRST AID:

IF IN EYES: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

IF ON SKIN OR CLOTHING: If you suspect a reaction to this product, discontinue use, take off contaminated clothing, wash treated skin and call a poison control center or doctor for treatment advice.

Have the product container or label with you when calling a poison control center or doctor or going for treatment. For additional information on this product (including health concerns, medical emergencies or pesticide incidents) you may call 1-800-424-9300, twenty-four (24) hours per day, seven (7) days per week.

STORAGE AND DISPOSAL: Do not contaminate water, food or feed by storage or disposal. **Pesticide Storage:** Store in a secure, preferably locked storage area that is inaccessible to children and away from heat or flame. **Container Disposal:** If empty: Before disposing, empty package by using product according to the label. Do not reuse towelette or wrapper. Place used towelette and wrapper in trash.

Hilton Head Laboratories
One West Camino Real, Suite 114B
Boca Raton, FL 33432
evergladesinsect.com
EPA Reg No. 48139-12
EPA Est. No. 67034-GA-01